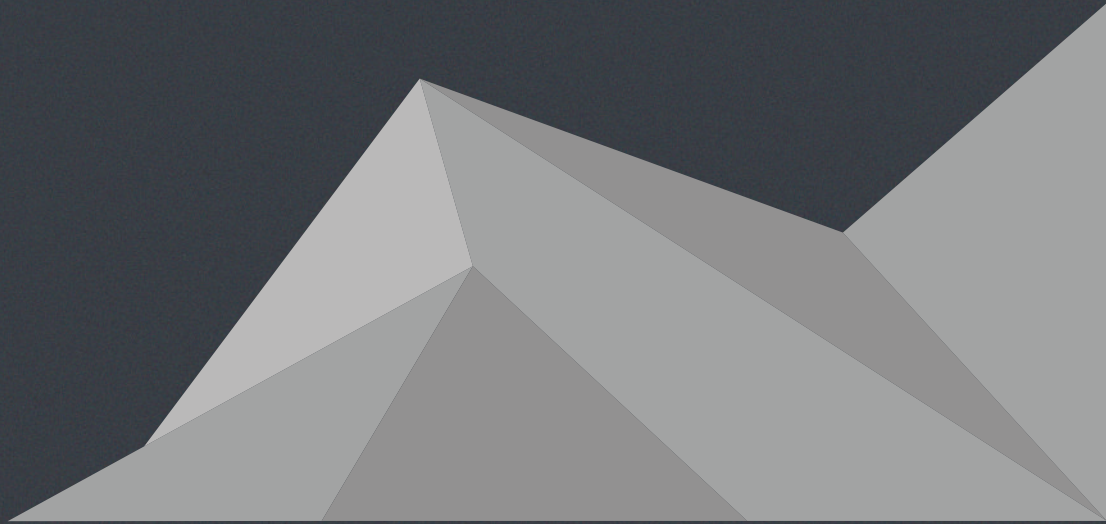




ARCHITECTURE FOR ALL

**BUILDING MATERIALS CONVENTION & EXPO
SPONSORSHIP PROPOSAL**



Dear Honourable Partner,

Friday, March 16, 2026

On behalf of the Institute of Architects Pakistan, Rawalpindi-Islamabad Chapter (IAP-RIC), we have the honour to extend an invitation for your esteemed brand to participate in IAPEX 2026, the premier industry event convening leaders and innovators in the fields of Architecture, Design, and Building Technology.

The event shall be held on the 1st, 2nd & the 3rd of May 2026, In-Sha-Allah at the Pak-China Friendship Center, Islamabad. IAPEX 2026 an exceptional forum for the exhibition of technological and design advancements, as well as for the cultivation of meaningful professional relationships within the architectural and construction sectors.

Your recognized leadership and contributions would significantly enhance the discourse of the event. Participation ensures a valuable opportunity to engage with a national audience of influential architects, designers, and senior decision-makers. The event will serve as an ideal platform to:

- Present your innovative products and solutions.
- Elevate your corporate profile and brand visibility.
- Establish connections with prospective clients and strategic partners.

To facilitate your planning, a comprehensive participation dossier has been prepared. This document includes detailed event information, responses to frequently asked questions, an overview of available sponsorship tiers, and the associated terms and conditions. We request your thorough review of this material to ensure aligned expectations and a seamless participation process.

Furthermore, we invite you to consider our structured sponsorship packages, which are designed to amplify your organization's presence and engagement throughout the duration of the expo and the buildup associated to the event.

For any further inquiries or required clarifications, please do not hesitate to contact our organizing committee. We are profoundly encouraged by the prospect of your involvement and eagerly anticipate your contribution to the success of IAPEX 2026.

Warm regards,



Ar. Abdullah Khan

Convener IAPEX 2026
IAP – Rawalpindi-Islamabad Chapter

EXECUTIVE COMMITTEE 2025-2026

Chairperson

Ar. Rweeda Himayat

Vice Chairperson

Ar. Nimra Qazi

Hon. Secretary

Ar. M. Naveed Saad

Hon. Treasurer

Ar. Mustafa Abid Paracha

EXECUTIVE COMMITTEE MEMBERS

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Ar. Bushra Khan

Ar. Hamid Mehmood

Ar. Feroz Shah Bangash

Ar. M. Naveed Saad

Ar. Sinan Ahmed

Ar. Rao Umair Afzaal

Ar. Abdullah Khan (Immediate Past Chair)

Enclosed:

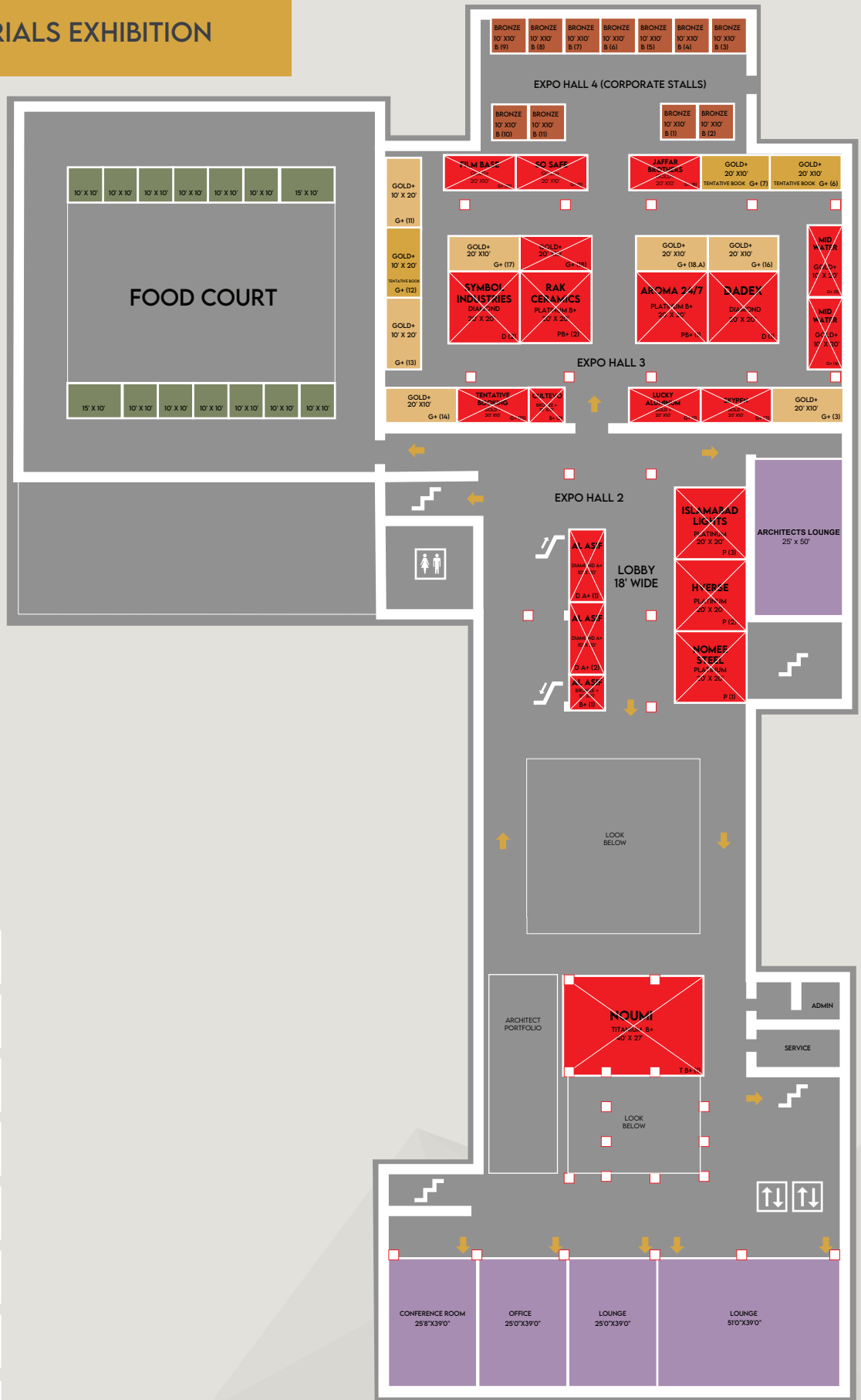
Detailed Floor Plans
Sponsorship Tariff's
Terms and Conditions
Sizes of Branding

**GROUND FLOOR
 BUILDING MATERIALS EXHIBITION**



- TITANIUM
- PLATINIUM
- ARCHITECTURAL FORUM
- TENTATIVE
- BOOKED

**FIRST FLOOR
 BUILDING MATERIALS EXHIBITION**



- TITANIUM
- PLATINIUM
- DIAMOND
- GOLD
- BRONZE
- FOOD STALL
- CONFERENCE/LOUNGE
- BOOKED

SPONSORSHIP CATEGORIES

| STALLS | LOCATION | SIZE FT. | EARLY BIRD PRICE PER STALL | FINAL PRICE PER STALL | QUANTITY |
|------------------------------|--------------|-----------|----------------------------|-----------------------|----------|
| EXPO MAIN SPONSOR | HALL 01 | 20' X 40' | 7,500,000/- +TAX | 8,500,000/- +TAX | 01 |
| TITANIUM A+ (GROUND FLOOR) | HALL 01 | 20' X 30' | 6,500,000/- +TAX | 7,000,000/- +TAX | 02 |
| TITANIUM A (GROUND FLOOR) | HALL 01 | 25' X 25' | 5,500,000/- +TAX | 6,000,000/- +TAX | 02 |
| TITANIUM B+ (GROUND FLOOR) | HALL 01 | 22' X 25' | 4,500,000/- +TAX | 5,000,000/- +TAX | 02 |
| TITANIUM B (GROUND FLOOR) | HALL 01 | 20' X 20' | 4,000,000/- +TAX | 4,500,000/- +TAX | 01 |
| TITANIUM A (FIRST FLOOR) | HALL 02 | 27' X 27' | 3,500,000/- +TAX | 4,000,000/- +TAX | 01 |
| PLATANIUM A+ (GROUND FLOOR) | HALL 01 | 20' X 18' | 3,000,000/- +TAX | 3,500,000/- +TAX | 01 |
| PLATANIUM A+ (GROUND FLOOR) | HALL 01 | 10' X 23' | 2,500,000/- +TAX | 3,000,000/- +TAX | 01 |
| PLATANIUM B+ (FIRST FLOOR) | HALL 03 | 20' X 30' | 3,000,000/- +TAX | 3,500,000/- +TAX | 02 |
| PLATANIUM (FIRST FLOOR) | HALL 02 | 12' X 27' | 2,000,000/- +TAX | 2,500,000/- +TAX | 01 |
| PLATANIUM (FIRST FLOOR) | HALL 02 | 20' X 20' | 2,000,000/- +TAX | 2,500,000/- +TAX | 03 |
| DIAMOND A+ (FIRST FLOOR) | HALL 02 | 10' X 20' | 9,00,000/- +TAX | 1,100,000/- +TAX | 02 |
| DIAMOND (FIRST FLOOR) | HALL 03 | 20' X 20' | 2,000,000/- +TAX | 2,500,000/- +TAX | 02 |
| GOLD (FIRST FLOOR) | HALL 03 | 10' X 20' | 8,00,000/- +TAX | 1,000,000/- +TAX | 17 |
| BRONZE + (FIRST FLOOR) | HALL 02-03 | 10' X 10' | 4,50,000/- +TAX | 5,00,000/- +TAX | 02 |
| BRONZE (FIRST FLOOR) | HALL 04 | 10' X 10' | 4,00,000/- +TAX | 4,50,000/- +TAX | 11 |
| GALA DINNER SPONSOR | SERENA HOTEL | | 5,500,000/- +TAX | 6,000,000/- +TAX | 01 |
| FORUM/ CONFERENCE SPONSOR | Pak China | 40' X 70' | 2,000,000/- +TAX | 2,500,000/- +TAX | 01 |
| ARCHITECTS PORTFOLIO SPONSOR | HALL 02 | - | 2,000,000/- +TAX | 2,500,000/- +TAX | MULTIPLE |
| ARCHITECTS LOUNGE | HALL 02 | 25' X 50' | 3,000,000/- +TAX | 3,500,000/- +TAX | - |
| CORPORATE LOUNGE | HALL 02 | 50' X 40' | 4,000,000/- +TAX | 4,500,000/- +TAX | - |
| DESIGN CHARRETTE SPONSOR | | | 1,500,000/- +TAX | 2,000,000/- +TAX | - |
| OPENING CEREMONY | AUDITORIUM | | 1,500,000/- +TAX | 2,000,000/- +TAX | - |

MODE OF PAYMENT*

Allotment of spaces shall be done strictly on a first-come basis after receipt of 50% (non-refundable) for the spaces booked through online transfer:

IAPEX BANK ACCOUNT DETAILS*

Account Title: Institute of Architects Pakistan
Account no: 0046701010004186
IBAN: PK52MUCB0046701010004186
Bank: MCB Bank Ltd.
Branch: Faizabad Rawalpindi
Country: Pakistan

Pre-Launch Rate: For bookings confirmed by December 20, 2025.
 Full payment is due no later than February 23, 2026.

Early-Bird Rate: For bookings confirmed by February 24, 2026.
 Full payment is due no later than March 15, 2026.

Final Deadline: All bookings close 30 days before IAPEX 2026 begins.

Note: Full payment 50% on booking remaining is expected within 1 week.

*All tariffs listed above are exclusive of applicable taxes. Taxes will be added on top of the stated tariff/price in invoice.

*All arrangements must be secured through advance bookings with payment. Verbal commitments or informal agreements without payment will not be considered binding.

*All payments shall be made directly in provided IAP-RIC official bank account only in the form of cheque or cash. IAP-RIC shall not be held responsible for any payment made in any other account.

TERMS AND CONDITIONS

TO BE OBSERVED BY THE PARTICIPANTS OF THE EXHIBITION

1. Exhibitors must provide the organizers with the number of Sales/Marketing staff attending the expo by March 15, 2026, including names, particulars, CNIC, and contact numbers. (Please ensure this number aligns with the package allowance.)
2. Exhibitors will be expected to pay remaining 50% within two weeks of booking.
3. Exhibitors are prohibited from conducting any branding outside what is specified in the sponsorship tariff.
4. Stall designs must be submitted by exhibitors no later than April 15, 2026.
5. Exhibitors planning to build custom stalls without shell structures must notify the organizers by April 01, 2026.
6. The venue will be accessible to exhibitors starting at 12 a.m. on April 29, 2026.
7. Fabrication must be completed by all exhibitors by 12 a.m. on April 30, 2026. Organizers reserve the right to halt any additional fabrication after 1 a.m.
8. Social media branding will be handled on a first-come, first-served basis, and organizers cannot delay the social media team if the exhibitor misses submission deadlines.
9. Exhibitors may not display products outside their designated stalls, unless specified in tariff.
10. The organizers' decisions/actions are final and binding on exhibitors and may not be contested during the exhibition.
11. Indecent, unethical, or unlawful activities are prohibited. No activity against the values and spirit law of Pakistan's constitution is allowed.
12. Exhibitors are responsible for arranging any employee insurance, if desired, as the organizers assume no liability for any injury claims related to employees or workers on-site.
13. Once confirmed, a stall booking cannot be cancelled, transferred, shared, or deferred to a later any IAPEX event.
14. The organizers reserve the right to cancel bookings, reassign, adjust, or modify the allocation of any stall, sponsorship space, or exhibit location at their sole discretion. This may include instances where payments are not received by the specified due date.
15. Exhibitors must ensure their activities do not create excessive noise that could disturb neighbouring stalls. No music, sound, or announcements will be permitted from the stall or as part of the display.
16. In case of disputes, the organizers' decision will be final and binding on all parties involved.
17. Any applicable central or provincial taxes will be solely the responsibility of the exhibitors.
18. All safety and security standards must be strictly followed within the exhibition hall.
19. Organizers reserve the right to charge for any additional services if specifically requested.
20. Exhibitors are not permitted to attach items to pillars/columns or hang banners outside their designated stall areas. Standees or other advertisements are also restricted to the designated stall area.

22. Any applicable central or provincial taxes will be the sole responsibility of the exhibitors.
23. The organizers shall not be liable for any damage, breakdown, or failure of services provided by the expo center. Exhibitors will be charged for any damages caused to their stalls and the surrounding area provided by the organizers.
24. Under no circumstances may exhibitors exceed their allocated and marked area. Stalls in Hall Spaces must not exceed 10 feet in height, while in the lobby areas may reach up to 12 feet and Stall designs must not obstruct the view of neighbouring stalls.
25. Only the designated marketing contacts are authorized; please confirm before providing any payments to anyone else.
26. Exhibitors must sign this document and submit it by April 10, 2026, via email. No exhibitor will be permitted to fabricate their stall without signing the terms and conditions document. A hard copy should also be submitted to Manager IAP-RIC, Mr. Sheraz, iap.ric.manager@gmail.com, abdullah@ak-architects.com, architectmnb@gmail.com, hamidmhussain12@gmail.com, hon.treasurer.iapric@gmail.com,

ACKNOWLEDGMENTS

To formalize your acknowledgment of participation, kindly call or email us at any of the following addresses:

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iapex26

BUILDING MATERIALS
EXPO & ARCHITECTURE CONVENTION
RAWALPINDI/ISLAMABAD CHAPTER



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